MARCO ANTOMARINI

EU-FUNDED PROJECTS MANAGER, SOCIAL MEDIA MANAGER











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Born in 1975, University Degree in Philosophy. Senior researcher in EU-funded projects since 2002. He participated in research projects under most important EU Funding Programmes like FP5, FP6, FP7, CIP ICT-PSP and AAL JP, dealing with ICT, innovative technologies and solutions applied for wellbeing, independent living and social inclusion. He is currently involved in H2020 Research Project and in several Erasmus Plus projects. His research skills and competences are: fundraising at national and European level, investigation about users' needs and requirements, scenario definitions, deployment and test of prototypes, study on competitors, definition of business models. He has technical skills in financial management of projects, administrative issues, management of budgets. He can writes and submits project proposals in different fields, for enterprises, non-profit bodies and public entities.

Main Working Experience: at COOSS Marche ONLUS, Department of R&T since 2003

He acts as freelance consultant for SMEs and non-profit bodies, providing services dealing with: fundraising, web marketing, branding, B2B strategies, social media and online visibility. He has skills in web design and digital graphics: he can create and manage websites using joomla and wordpress, brands and logos by using photoshop, illustrator, in-design. He is currently deepening the knowledge of coding languages, particularly HTML, CSS and java. He is interested in new business opportunities in the field of 3d printing, Internet of Things and emerging technologies. His aim is to become and entrepreneur and start his own start-up.

Main Working Experience: at MDC Marche as Social Media Manager and Advisor

He is promoter with other experts and researchers of the Cultural Association called COMMUNIA, a non-profit organization providing training courses, seminars, conferences, public events, workshops, etc. toward the enhancement of human welfare, full respect of human, civil, social and political rights, democratization of society and democratic institutions, dissemination of culture and knowledge, exploitation of natural resources, cultural and artistic activities in the prospect of a sustainable and equitable development.

Main Working Experience: at COMMUNIA NGO as Quality Manager and Fundraiser